



Vandana Mehrotra

On a mission to INSPIRE, TRANSFORM, UPLIFT at least a Million Lives by 2020

ABOUT VANDANA

Loves Inspiring & transforming people with her own life experiences
Great Cook (less than 30 min in Kitchen), applies lot of shortcuts in kitchen & in life too to simplify the day to day life

National Level Hockey player while she was still in school where she learnt

"It's not important whether you WIN or LOSE but HOW you Play the GAME"

Loves to Paint

Travelled the world 26+ countries



VANDANA'S MISSION



Vandana is on a mission to **INSPIRE, TRANSFORM, UPLIFT** at least a Million Lives by 2020.

With her technology background, Vandana is also on **a mission for creating & innovating products** that will contribute towards creation of a better society.

As she believes in **"THE BUTTERFLY EFFECT" & "THE RIPPLE EFFECT"**, she is working towards **"Unlocking Common Potential to Create Uncommon Results"**

Live a life of Prosperity & Peace by being a SINGLE PERSON MULTIPLE ROLE WONDER in all areas of your life, be it Health, Wealth, Relationships, Career, Network, your Intellect & Your Emotions, your Spirituality – Being Extraordinary



“Vandana is a very enterprising and positive thinking lady. Any one who talks to her for a minute can make that out. Full of energy, prompt in taking action, good assessment skills and above all ability to deliver.”

Rajesh Bansal

Managing Partner At Enviva Enterprises LLP

Vandana is a successful employee turned first generation serial, super & spiritual entrepreneur.

Vandana's life journey spans over 42 years of self-discovery, 21+ years of professional experiences & 11 years of entrepreneurship experiences.

At present, Vandana along with her life & Business Partner Ankur Mehrotra has created a “New Age ART of GIVING platform” called Give & Gain (first two letter of the word GIVE & first two letter of the word GAIN).

GiGa is a humanitarian product leveraging in Trend technology to enable, empower and encourage the basic essence & nature of Human life – GIVING & COMPASSION.

Also Giga is a unit prefix in the metric system denoting a factor of a billion & they believe GiGa has potential to impact billion lives.

Here is a list of Vandana's diverse entrepreneurial ventures & her timeline along with her life & business partner Ankur Mehrotra

VANDANA'S

TIMELINE



1994

B.E

**1996
-
2006**

IT Professional working for TCS, Nortel Networks, Alcatel Lucent, Motorola (received various awards as a performer & got various certifications too)

2006

Meteonic Innovation (IT consulting) which featured on CNBC in 2009

2008

Hobby Studio (a social venture)

2009

Exclusive Diamond Jewelry (Retail outlet) – Award winning showroom for diamond sales in India across 100+ stores of a premium jewelry brand

2012

Food & Beverage

2013

Gifting boutique

2014

Apparel & Textiles

2017

Social ventures Solutions (A Nasscom 10K startup)



In a period of 11 years, they have boldly ventured in to 7 diverse businesses

Point to note is except IT, they had no prior experience or expertise in any other business.

What does it reflect?

Their appetite to take RISKS, FEARLESSNESS, ACTIONS & DECISIONS

Vandana strongly believes everyone has potential & it's just a matter of discovering this within us with our own inner guidance system & also with the help of right people who come in our lives in the form of family, friends, teacher's mentors, Guru's & many more.

Vandana has evolved so much in her life as a person especially the mind set shift she has experienced in last decade being an ENTREPRENEUR of LIFE.

Vandana was called a STORM in her work life due to her short tempered nature, a rude,

sarcastic & tough person to deal with kind, rock solid in doing things her way, she being always right kind of attitude (MY WAY or HIGHWAY). But people cannot identify this person anymore.

Vandana's past seems someone else past in terms of her behavior when dealing with people. She learned Acceptance & Understanding Life from other's perspective too.

Vandana figured out her calling after her spiritual ascendance in Jan 2016.

She has been living a life aligned to laws of life, but was ignorant about this fact earlier.

The knowing is happening continually as she now lives a life of consciousness, Awareness, Alertness & Mindlessness & spends most of her time in doing things she loves to do.

She believes she is GOD's instrument &

medium as THINGS are happening through her. She represents both Materialism & Spiritualism can coexist which is reflected in her way of Life.

Hence She has designed a program called Ordinary People Extraordinary Lives

Vandana has been on KBC met Amitabh Bacchan, Shahrukh Khan, Salman Khan, Gulzaar, Zakir Hussain, & many other Bollywood celebrities. She also famous sports personalities met Sachin Tendulkar, Srikant, Ravi Sastri, Gavaskar, Kapil Dev, Abhibav Bindra, Saina Nehwal
She also met spiritual guru - Sri Sri Ravishankar

All these people she attracted in her life – she did not go to meet them, they happen to come around her.





BEING **EXTRA ORDINARY**

Vandana is ambitiously determined to contribute to evolving human consciousness by empowering, enabling & encouraging her tribe to take steps towards a contented & complete life, focusing on various aspects of Life, to unleash their fullest potential & to be extraordinary.

How?

Through her product - Ordinary People Extraordinary Lives

She calls it a Buddha's Marketplace

A powerful system designed to take you on a deep dive into your LIFE to bring ample of conscious thinking in your life to sculpt the life of your dreams & to create a life vision for yourself!

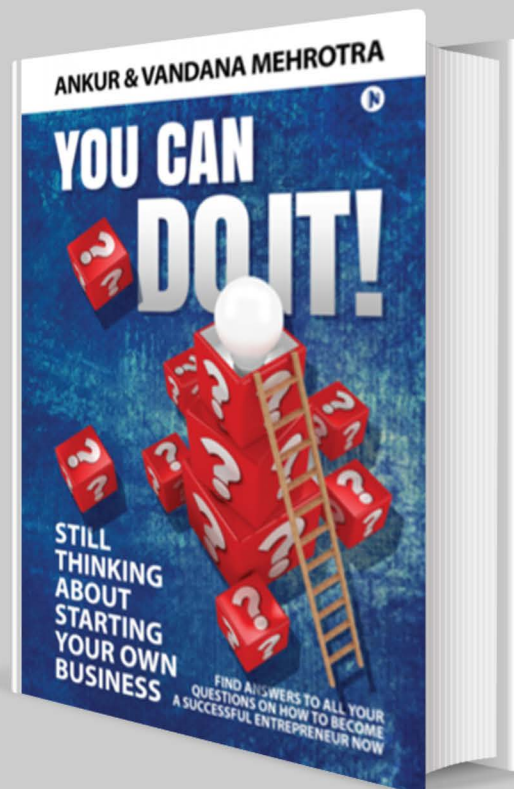
Through this platform Vandana will be

- ✓ Sharing her learnings from life.
- ✓ Insights from her life stories.
- ✓ Educating with right transformational knowledge that will empower people who wish to move to higher orbits

This will lead to expanding our so called limited boundaries, unleashing our full potential and in the process sculpting an extraordinary life i.e. LIVING a LIFE on your terms.

MY BOOK

Available at
amazon



She has co-authored a book on Entrepreneurship called You Can Do It - your step by step guide to take you through key decisions before and during your entrepreneurial journey.

Packed with insights, business hacks, strategies, case studies and best practices, it is a must have book for first generation entrepreneurs who understand that success comes from constant learning, not just from mistakes but also from the success stories of others.



Here is just a preview of what's available in

You can do it!

- ✓ The art of entrepreneurship and how to build a winning business.
- ✓ Our success secrets that will take you to the top in your field.
- ✓ The power of your dreams and how to make them a reality.
- ✓ How to market yourself and your products for super success.
- ✓ How to create lifetime streams of income, doing what you love to do.
- ✓ The most powerful business skills on earth and how to use them.
- ✓ How to win hearts of your customers?

Companies I have worked with....



TATA CONSULTANCY SERVICES

NORTEL
NETWORKS



Alcatel-Lucent



MOTOROLA

Honeywell

IBM®

SAMSUNG

Airvana

TESCO

NASSCOM®

TARGET®

CISCO

sasken

Aricent®

BOSCH



TESTIMONIAL



“

Vandana Mehrotra, is by far one of the most successful and vibrant, detail and result oriented women entrepreneurs with whom i got an opportunity to associate with. Astute preacher and follower of process driven systems. Her foresightedness and instant decision making followed by step by step process driven execution of plans has always surprised one and all and helped to stay ahead of the competition. I thank her for imparting all the learnings on a regular basis for the greater good of the organisation.

Dinakar Menon

Business Head - Big Trunk Communications Pvt Ltd

“

I have found Vandana to be a multi faceted person and rare package of boundless energy, creativity and capability. An accomplished sportsperson during her younger days, one can see the “can do spirit” in all she commits to. She is a wonderful and inspiring example of the capabilities of Indian women and how they can be successful in anything they set their mind and heart to.

Varun Girilal

Financial Planning And Investment
Advisory Specialist @Mitraz

“

I want to thank you so so so much Vandana jee from the deepest of my being for today's conversation and insights, I didn't know that this exchange of words and energies with you in the morning will make me shed tears of bliss, ecstasy inspiration and innovation in the evening.

You are really a medium of Creator born to transform lives, you are really the one. You are my Guru Maa. I thank the creator to send you in my life and establish such a strong connection with you which is beyond my logical understanding.

Jay Kabir

Artist



To Hell with Circumstance, I create Opportunities

Vandana was barely five when her father met with an accident that confined him to the hospital for close to two years. After shelling out for 17 surgeries the family was completely wrecked emotionally and financially, with her mother becoming the sole earning member. In the middle of such adversaries, however, Vandana's education continued unabated as her parents always placed the highest value on education.

This is something for which Vandana will ever be grateful to her parents.

After graduating as an engineer & despite being amongst Toppers, Vandana struggled to get a decent job and it took almost 3 years to find something suitable for herself.

Vandana feels "It was never about finding a job; it was about the RIGHT job that matched my capabilities and skills. who worries about right kind of a job, societal conditioning forces us to take whatever comes our way – that's the beginning of compromising what we love doing versus what fetches us Money"



So while Vandana was doing great at work in terms of experience and exposure, being on maternity twice in 2003 and 2005, the corporate policies like bell curve normalization leading to low ratings, office politics, and changes in promotions policies made the going tough in a regular job. Vandana being an emotional, sensitive person somewhere the system and processes started hurting & affecting her sense of belongingness to her work place.

At this juncture, she decided to quit and work from home rather than crib about the workplace. That is when

she pulled up her socks and jotted down her plans to start her own business.

She realized that it's all about finding the right opportunities at the right time. For her friends, she was always an "idea generating machine". She made up her mind that now is the time to bring those ideas out from the head into the real world; ideas that could be executed.

“An action was required and not just thinking or talking about doing something!”



Both Vandana & Ankur left their jobs, while they had two daughters 3 yrs & 1 yrs old & since they did not have any loans (car/home), it was relatively simpler to let go of their jobs. Everyone in their network thought they were crazy & discouraged them, but they believed in themselves & did not let negativity around them rule/ruin them. They took inputs, but did what they felt was right to do!

From 2006 onwards, Vandana began exploring the market and industry, looking for a venture she could begin with. "I was exploring the market of food plazas and eateries. So I was looking at the numbers and workings of the franchise space. But we realised that the margins weren't very good, and it was lot of effort."

In an attempt to play with her strengths, Vandana decided to get into IT services. Teaming up with her husband, Ankur, she registered her company Meteonc. She says, "While we wanted to get into product development, we didn't have the necessary funding. So we first decided to stabilize ourselves in the services sector."

Beginning with sending mails to over 200 companies about the venture, Vandana truly stepped into the shoes of an entrepreneur. "No one responded back; it was just four-to-six months of sending emails which ran cold. This was a wake-up call. I understood how difficult it was for startups to get business as opposed to established companies," says Vandana. She elaborates, "It was our failures that helped us become strong and resilient. It was a daunting experience, but I learnt from it."



"If you have the will and courage to pursue your dreams then gender doesn't matter"

- Vandana Mehrotra